



NEW SENNHEISER ESSENTIAL HEADSET AND LAVALIER MICROPHONES CLOSE THE GAP

Wedemark/Las Vegas, April 9, 2018 – At NAB, Sennheiser will be unveiling the brand-new “Essential” range of headset and lavalier microphones. These are much anticipated microphone solutions that close the gap between the company’s high-end solutions for broadcast, music and theatre and the microphones supplied with its best-selling evolution wireless series. Available from July 2018, the microphones connect to bodypack transmitters with 3-pin and 3.5 mm jack connectors, and are an ideal choice for houses of worship, smaller broadcasting companies, the education sector, corporate customers and small and medium-sized theatres.

“As its name suggests, the Essential range brings the accepted core acoustics of the HSP 2 and MKE 2 to a new audience at an attractive price,” said Jannik Schentek, product manager at Sennheiser. “The microphones are uncomplicated in use and facilitate quick handling.”



The HSP Essential Omni

HSP Essential Omni Headset Microphone

The HSP Essential Omni features an omni-directional capsule and an elegant stainless-steel headband that easily adjusts to accommodate a wide range of head sizes. Available in black and beige, the HSP Essential Omni offers customers a choice of a 3.5 mm jack connector for use with XS Wireless and evolution wireless, or a 3-pin connector for professional wireless series from 2000 to Digital 9000. The 1.3 m cable is firmly attached to the headset and will not get lost in the hectic of an event. A pop windshield is included.



MKE Essential Omni Lavalier Microphone

The MKE Essential Omni is also available in black and beige and comes with either a 3-pin or 3.5 mm jack connector. The omni-directional lavalier microphone is supplied with a crocodile clip and a pop windshield, but can also be used with the range of MKE 2 mounting accessories. Cable length is 1.6 m to accommodate different wearing styles, from concealing the microphone along the hairline for a theatrical performance to standard broadcast use as a lapel microphone.

The models at a glance

- MKE Essential Omni lavalier microphone, ew connector (3.5 mm jack), black
- MKE Essential Omni lavalier microphone, ew connector (3.5 mm jack), beige
- MKE Essential Omni lavalier microphone, 3-pin connector, black
- MKE Essential Omni lavalier microphone, 3-pin connector, beige

- HSP Essential Omni headset microphone, ew connector (3.5 mm jack), black
- HSP Essential Omni headset microphone, ew connector (3.5 mm jack), beige
- HSP Essential Omni headset microphone, 3-pin connector, black
- HSP Essential Omni headset microphone, 3-pin connector, beige

The Essential series will be available from July 2018.

Visit Sennheiser and Neumann at NAB, April 9 to 12, Central Hall, Booth 1307.

About Sennheiser

Sennheiser is shaping the future of audio – a vision built on more than 70 years of innovation culture, which is deeply rooted within the family-owned company. Founded in 1945, Sennheiser is one of the world's leading manufacturers of headphones, microphones and wireless transmission systems. With 20 sales subsidiaries and long-established trading partners, the company is active in more than 50 countries and operates its own production facilities in Germany, Ireland and the USA. Sennheiser has around 2,800 employees around the world that share a passion for audio excellence. Since 2013, Sennheiser has been managed by Daniel Sennheiser and Dr. Andreas Sennheiser, the third generation of the family to run the company. In 2016, the Sennheiser Group had sales totalling €658.4 million.

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